



● THE EASTERN AFRICA ASSOCIATION

TRADE & INVESTMENT MISSION TO RWANDA 23RD – 25TH OCTOBER 2019

PROVISIONAL PROGRAMME AGENDA

WEDNESDAY OCTOBER 23RD

- 07:00 – 09:30 : Mission delegates from Kenya and abroad to attend EAA members' meeting in Nairobi at the Nairobi InterContinental Hotel to hear a regional briefing and to network with others already active in business in East Africa.
- Early afternoon : Arrive in Kigali from Nairobi (some may fly in directly), attend a reception in the evening from 17:30 to enable delegates to introduce themselves (they will be coming from various places) and to network with each other. This first stage is of value to one and all as the "internal dynamics" of a mission contribute greatly to its eventual success.

THURSDAY OCTOBER 24TH

Formal Meeting at the Kigali Serena Hotel:

- 08:30 – 9:00 : Registration/tea/coffee.
- 09:00 – 09:10 : Introductions and welcome remarks by John Small, CEO of the Eastern Africa Association.
- 09:10 – 10:45 : Briefings from:-
- (i) EU Head of Delegation, H.E. Mr. Nicola Bellomo**
 - Opening comments by the EU Head of delegation, giving a broad outline of the general political situation in the country/region and the EU's current assistance programme.
 - (ii) British High Commissioner, H.E. Ms. Jo Lomas**
 - Providing a view on the country from a British perspective, and outlining the UK government's assistance programme.
 - (iii) Kenya High Commissioner,**
 - Support embassy may be able to provide to Kenyan companies investing in Rwanda (tbc)
 - (iii) IMF Resident Representative, Mr. Jacques Bouhga Hagbe**
 - Review of the economy and future prospects.
 - (iv) World Bank Country Manager, Mr. Yasser El-Gammal**
 - Review of the World Bank's assistance programme being given in support of the country.
 - (v) Ag. Resident Representative, IFC, Mr. Hamidou Sorgo**
 - A review on the private sector.
- 10:45 – 11:15 : Networking tea/coffee break.
- 11:15 – 12:30 : Presentation by the **Rwanda Development Board** on the trade and investment opportunities in the country, with a planned briefing by the Minister of Finance, (hopefully); and a briefing from PSF's CEO Mr. Stephen Ruzibiza

- 12:30 – 13:00 : Question and Answer session.
- 13:00 – 14:30 : Networking lunch break, providing an opportunity to meet the RDB Senior Officials and others. (**Sponsored by:- I & M Bank, TBA**).
- 14.30 – 15:30 : Further Ministerial briefings split into two groups (depending on delegation make-up):-
1. Infrastructure/Energy/Mining/Natural Resources.
 2. Agriculture/Agro-processing.
- 15:30 – 16:00 : Presentation by the **Private Sector Federation** about doing business in the country and an opportunity to arrange B2B meetings for the following day (Prior notice of requirements would help for these to be arranged).
- 16:00 – 16:30 : Networking tea/coffee break.
- 16:30 – 17:00 : Summary of the day's proceedings by the **EAA Chairman, Lord Valentine Cecil** and a final Q and A opportunity.
- 18:00 : Depart from hotel to the EU Head of Delegation's residence for an evening cocktail reception.
- 18:30 – 21:00 : Evening cocktail reception hosted by the EU Head of Delegation at the Official Residence – Ministers, other Heads of Mission, the IMF/World Bank.
Representatives from the local and foreign business community to be invited, for networking purposes.
- 21:30 : Return to the hotel for more networking.

FRIDAY OCTOBER 25TH

- 08:30 : Events on this last day would include any of the following:-
1. Mission participants free to pursue B2B meetings previously arranged/ carry out own market research.
 2. A trip round the city of Kigali, including the Holocaust Memorial Museum.
 3. And, as an optional extra, a visit to Virunga Lodge, starting point for gorilla safaris, to see the new Dian Fossey map room, and to enjoy the wonderful views of the lake and park, over lunch.
 4. Depending on requests, there may also be a trip to Gisenye, near Lake Kivu, which involves a 3 hour bus drive each way.
- 19:30-until into : For those intending to stay in Kigali that night, we will visit a local
The night restaurant for dinner, for which participants will pay their own share separately.

Others may wish to leave for the airport that afternoon/evening to return to Nairobi and elsewhere.

SATURDAY OCTOBER 26TH

- 7:00 : Departure for the airport at own pleasure.

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