

## E-Mail-Invitation Text

Dear colleague

Today, we are writing to you to ask for your support of a highly valuable project that is conducted by the European Federation of Engineering Consultancy Associations (EFCA) and that will also provide you, as a member of our association, with a very helpful toolset to assess and address the future challenges facing our industry.

In cooperation with the HHL Center for Strategy and Scenario Planning, the Future Trends Committee of EFCA is conducting a project on the future readiness of consulting engineering companies in Europe. As a member of EFCA, our association supports this project, and as a renowned expert in the industry, we would be delighted to have you as a participant in our survey.

The project will result in a playbook which will help companies like yours to deal with the disruptions in the industry that emerge from trends towards digitization, sustainability, and increasing regulatory pressures across Europe.

By participating in the survey, you will be among the first recipients of the survey's results as well as of the playbook. Furthermore, it will give you the opportunity to share your thoughts and experiences on dealing with current disruptions and be part of a pan-European study.

To participate, please visit <https://www.surveymonkey.de/r/EFCA23>.

The survey will take no more than 20 minutes to complete. For more information, please see the attached flyer. If you have further questions, please contact Prof. Dr. Torsten Wulf ([torsten.wulf@hhl.de](mailto:torsten.wulf@hhl.de)).

We thank you in advance for your support.