



LEBANON
**SMART
MANUFACTURING**

CONCURRENTLY WITH:



**PROJECT
LEBANON
GOING FORWARD**

24 - 26
APRIL 2024

SEASIDE ARENA
BEIRUT NEW WATERFRONT



**AUTOMATION & SMART
MANUFACTURING**



INDUSTRY 4.0



**FOOD PRODUCTION
TECHNOLOGY**



**PROCESSING
& PACKAGING**



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UNLOCKING THE OPPORTUNITIES OF SMART MANUFACTURING IN LEBANON

The industry sector in Lebanon has acknowledged the need to transform into a smart field to emerge as an essential economic sector capable of contributing to the country's economic recovery.

Despite all challenges, automation and smart manufacturing are gaining ground in Lebanon with an increasing number of industrial automation solution providers. In this context, IFP Group is organizing the 1st edition of Lebanon Smart Manufacturing to cater to the Lebanese industries' need for a common platform to share knowledge and expertise.

LEBANON SMART MANUFACTURING 2024 WILL FEATURE:



Lebanon Smart Manufacturing will be the meeting point for the Lebanese industrial public and private sector on one hand, and for international investors and experts on the other hand.

The event will showcase Lebanese industrialists' excellence and discuss business and investment opportunities.

HIGHLIGHTS OF MANUFACTURING IN LEBANON

\$2,617 MILLION

MANUFACTURING VALUE ADDED

\$2,014 MILLION

MANUFACTURING EXPORTS

7.4%

SHARE OF MEDIUM TECH IN TOTAL MANUFACTURING
VALUE ADDED INDEX

29.7%

SHARE OF MEDIUM TECH IN TOTAL MANUFACTURING
VALUE ADDED INDEX



FACTS ABOUT SMART MANUFACTURING

Automation, Internet of Things (IoT) and smart technologies are unlocking the potential of Industry 4.0 in the industrial sector in general, and in the manufacturing field in particular. Undoubtedly, smart manufacturing yields numerous benefits and generates a direct return on investment.



TARGET STAKEHOLDERS

Smart Manufacturing Lebanon will gather the decision-makers of the industry sector in general, and automation, smart manufacturing, and Industry 4.0 players in specific, namely:

- > FACTORY OWNERS & INDUSTRIALISTS
- > FACTORY TECHNOLOGY PROVIDERS
- > AUTOMATION COMPANIES
- > SUPPLIERS OF PACKAGING TECHNOLOGY & MACHINES
- > LOCAL & INTERNATIONAL INVESTORS
- > IT ENGINEERS
- > SOFTWARE ENGINEERS
- > TECHNOLOGY COMPANIES
- > FOOD TECHNOLOGY ENGINEERS
- > START-UPS & INNOVATORS
- > INDUSTRIAL CONSULTANTS



EXHIBITORS

PROFILE

- > AUTOMATION SOLUTIONS
- > FACTORY AUTOMATION FIRMS
- > ARTIFICIAL INTELLIGENCE INDUSTRIAL APPLICATIONS
- > INDUSTRIAL ROBOTICS
- > FOOD PROCESSING TECHNOLOGY
- > FOOD SAFETY MONITORING
- > SMART PACKAGING SOLUTIONS
- > SUSTAINABLE FOOD PROCESSING SOLUTIONS
- > PRODUCT DEVELOPMENT
- > SMART GRID TECHNOLOGIES
- > SENSOR TECHNOLOGIES
- > INTERNET OF THINGS SOLUTIONS
- > INTEGRATED COMPUTER AIDED DESIGN/COMPUTER AIDED MANUFACTURING (CAD/CAM)
- > MANUFACTURING PROCESS MANAGEMENT SYSTEMS
- > INDUSTRIAL DESIGN FIRMS AND 3D PRINTING
- > DIGITAL TRANSFORMATION
- > FACTORY SAFETY AND SECURITY
- > ENERGY AND POWER EFFICIENCY

YOUR CHANCE TO EXPAND *YOUR NETWORK*



CONCURRENT ACTIVITIES

LEBANON SMART MANUFACTURING CONFERENCE

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In parallel with the exhibition, Lebanon Smart Manufacturing conference will cover automation and smart manufacturing, Industry 4.0, food production technology, and processing and packaging. High-level speakers and subject matter experts will share their insights in judicious and visionary keynotes and panel discussions.

PROJECT LEBANON GOING FORWARD

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A high-level exhibition and conference to shed light on the latest opportunities and innovations around the construction, oil and gas services, and renewable energy sectors.

It will bring together international and regional decision makers and key companies that will share their expertise with the audience.



B2B MATCHMAKING

The complimentary B2B matchmaking service is the most effective tool to directly meet qualified buyers, distributors, and decision-makers. The one-on-one meetings will be held in a designated area or at the exhibitor's stand at the venue.

THE ORGANIZER

IFP Lebanon is part of IFP Group, the Middle East's leading trade fair and conferences organizer. In the last 42 years, IFP has organized over 550 international trade fairs and conferences throughout the region and has established a client base of more than 35 governments and thousands of international companies and trade associations.

THE VENUE

Strategically located in Beirut's central district and only 15 minutes away from the airport, the **Seaside Arena** (previously known as Biel) features over 25,000 SQM of multi-functional areas including exhibition space, event halls, conference facilities, ballrooms and catering services.

SECURE YOUR SPOT

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