

Info session – July 2024

 **Global
Gateway**



MALAWI – EU INVESTMENT FORUM

Lilongwe, Malawi

26 - 28 November 2024

An aerial photograph of a large container ship sailing on the ocean. The ship is viewed from above, showing its deck and the stacks of colorful shipping containers. The water is a deep blue, and the ship's wake is visible. At the bottom of the image, there is a decorative pattern of yellow dots.

Agenda

- Update on EU Investment fora (5 min)
- Malawi-EU Investment Forum (10 min)
- Q&A

Investment forum – Some key features

- Stakeholders:**
- Private sector: EU + local/regional
 - Public sector : EU + local/regional
 - Other: financial institutions, etc.
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Objectives:



Dialogue involving
public and private actors




Mobilise
private investment



Facilitate business
relations

Activities:

- Dialogue/engagement
 - B2B / B2G / Networking
 - Business deals
 - Exhibitions
 - Showcase (projects, field visits)
- 

Malawi-EU Investment Forum

In a nutshell



26-28 Nov 2024



Lilongwe

(in-person and online)



~300 people
(in-person)



Website to be launched at the end of August 2024




Registrations will open in **September 2024**, on the event website



Questions can be addressed to:

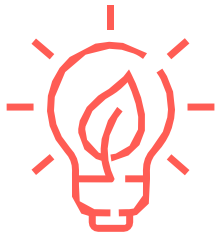
- delegation-malawi-eu-investment-forum@eeas.europa.eu

Format

- **2 full days** in-person event, with possible online participation and live streaming
 - **1 day** for project site visits (*optional*)
 - High-level opening ceremony by the **President of Malawi** and high-level EU representatives
 - **Plenary discussions** as well as **parallel sessions** by sector
 - **B2B** and **B2G** matchmaking
 - **Networking cocktail, Gala dinner**
 - Presentations on investment-relevant topics, including recent reforms, etc.
 - **Exhibition space**: 30 booths for companies and other agencies
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Focus sectors

Activities will focus on the following sectors:



Energy



Agriculture & Agro-processing



Tourism



Agenda (draft)



DAY 00

DAY 01

DAY 02

DAY 03

Morning

Arrival

Opening ceremony

Panel 1
Why invest in
Malawi?

Presentation 1
Agriculture & Agro-
processing

Investor pitch 1
Agriculture & Agro-
processing

Panel 2
Agriculture & Agro-
processing

B2B matchmaking

Presentation 2
Energy

Panel 2
Energy

Presentation 3
Tourism

Investor pitch 2
Tourism

Panel 2
Tourism

B2B matchmaking

Potential projects site visits
(optional)

Afternoon

Evening

Networking
cocktail

Gala dinner

Closing ceremony

Partners

Steering Committee includes:

- **Lead:** EU Delegation, Ministry of Trade and Industry, Malawi Investment and Trade Centre
- **Others members:**
 - Malawi's Ministry of Agriculture
 - Malawi's Ministry of Energy
 - Malawi's Ministry of Tourism
 - Team Europe



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Questions?

