



Scaling Up Renewables in Africa” campaign

Pledges from governments and financial institutions

1. The campaign

The “**Scaling Up Renewables in Africa**” campaign was officially launched in November 17, 2024 by European Commission President Ursula von der Leyen and South African President Cyril Ramaphosa. It is being rolled out in collaboration with the international advocacy organisation Global Citizen, and also with the technical support of the International Energy Agency. The objective of the campaign is to **mobilise investments into Africa’s enormous renewable energy potential**. The initiative, part of the deliverables of the G20 Presidency, seeks to drive new commitments, contributing to the global goal of tripling renewable energy capacity by the end of the decade. The campaign will culminate in a pledging event ahead of the G20 Summit in Johannesburg on 22-23 November 2025.

More information: [Energy for Africa - European Commission](#)

2. Pledges

Governments and development finance institutions are encouraged to **pledge resources, financial and in-kind, to projects that fall within the objectives of the campaign**. Only commitments in **renewable energy access, renewable power generation, investments in grids and storage in the whole or part of Africa** will be considered. Investments in fossil fuel supply and power generation, and nuclear energy are outside of the scope of this campaign. Commitments must be timebound, measurable, and additional to existing plans. They can include: provision of grants or equity capital; provision of de-risking support through blended finance guarantees; capacity building and technical assistance; provision of in-kind support, such as equipment or training. Commitments that comply with the purposes and scopes of the campaign but have already been signed can all be taken into account, provided that they have been signed after 17 November 2024 and have not been publicly announced yet. The information to provide for each pledge will include: information for each project: date of signature or planned date of signature; country; name of project; description;

funding. Where possible, an indication should be given of the total amount of the project, the participant's contribution, and other participants' contributions; as well as an estimated leverage effect of loans and guarantees (see table below).

3. Communication

Commitments made under the campaign will benefit from high political visibility and reputational boost. They can be announced at any moment, with clear link to the campaign (campaign's name "Scaling Up Renewables in Africa") and amplified on the communication channels of the partners of the campaign. Leaders can also announce the pledges at the closing event in Johannesburg on 21 November 2025, either **in person** or by sending a **short video**, which will be shown during the event.

Table for the information provided (example):

Planned date of signature	Country	Name of the project	Description	Funding
15 October 2024	Country X	Rural Electrification Project	The project aims at increasing access to electricity of rural communities throughout several regions of X, which will benefit more than 1,500,000 people.	• Total amount: • Participant's contribution: • Other partners' contribution: • Estimate leverage effect (if applicable)